

SINCE 1839

BRINLY-HARDY CO.



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Press Release

Brinly-Hardy Launches New www.spyker.com Website

(June 15, 2012, Jeffersonville, IN) - Brinly-Hardy Company, a leading manufacturer of quality lawn and garden products, announced the launch of a new website for its range of Spyker commercial-grade spreaders. This cutting-edge website features detailed product information, a partner login for exclusive reseller access, a “Spyker Advantage” page to magnify the quality of Spyker branded products, and much more. The site incorporates user-friendly functionality with bold colors, clear graphics and a very clean design.

“We are really excited about launching the new www.spyker.com site and hope our partners feel the same way,” says Brinly-Hardy Company Vice-President of Sales & Marketing Roger P. Beames. “We feel it strikes a balance between the user-friendly functionality and the large amount of product information it contains, to assist our partners 24/7” says Roger P. Beames.

Spyker customers can also register their spreaders through the company’s improved product registration form, which will allow us to provide the latest information about Spyker.

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<http://www.spyker.com>

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